

150 Community Funding

3 September 2015

HSBC partners with SEID to improve the lives of disabled children



Photo names: (from Right) Dilara Satter Mitu, Executive Director, SEID, Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh, Tariq-Ul-Islam, Honourable Secretary, Ministry of Social Welfare, Government of Bangladesh, Dr. Mohammad Mahmudur Rahman, Professor, Department of Clinical Psychology, University of Dhaka and Ranjan Karmaker, Chairperson SEID.

HSBC is partnering in a programme with Society for Education and Inclusion of the Disabled (SEID) that will work with children with disabilities to increase their responsiveness and quality of life. The programme is called '**Inclusion through Removing Barriers of Children with Disabilities**'.

To mark its 150th anniversary, HSBC is making an additional global fund of US\$150m over three years (2015-2017) available to selected local charities across the world and SEID will receive a grant from this fund to deliver the '**Inclusion through Removing Barriers of Children with Disabilities**' programme.

At least 100 children with disabilities such as autism, cerebral palsy, down's syndrome, intellectual disability and those with multiple disabilities will benefit from the support provided by this programme over a period of three years.

The launch event was held recently at Dhanmondi, Dhaka with Mr. Tariq-Ul-Islam, Honourable Secretary, Ministry of Social Welfare, Government of Bangladesh speaking. Also in attendance were Ranjan Karmaker, Chairperson SEID, Dr. Mohammad Mahmudur Rahman Professor, Department of Clinical Psychology, University of Dhaka, children and representatives from SEID, senior officials and volunteers from HSBC Bangladesh.

Ms. Dilara Satter Mitu, Executive Director SEID said: “This is an additional grant will allow SEID to deliver positive assistance to disadvantaged children. We are pleased to receive this extra support and the positive impact that this programme will deliver.”

Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh said: “How we do business is as important as what we do. Every year, thousands of HSBC employees around the world give their time and skills to local projects. We are delighted to build on this long standing commitment by partnering with SEID to support their '**Inclusion through Removing Barriers of Children with Disabilities**' programme which I'm sure will make a big difference to these disadvantaged children and their families.”

ends/more

Media enquiries to:

HSBC: Talukdar Noman Anwar on +880 9612 771 200 or at talukdarnomananwar@hsbc.com.bd

SEID: A.K.M Badrul Huq, on + 88 02 9141694, Mob: + 88 01730051102, +88 01720097575, E-mail: seidtrustseid@yahoo.com, seidtrust@bdcom.net

Notes to editors:

Society for Education and Inclusion of the Disabled (SEID)

SEID is a non-governmental voluntary development organization working for social inclusion and promoting rights of underprivileged children with disabilities including intellectual and multiple disabilities as well as autism since 2003.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in 72 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world's largest banking and financial services organisations.

HSBC's US\$150m community fund

HSBC marks its 150th anniversary in 2015. As part of this, HSBC has made a US\$150m fund available to community projects over three years (2015-2017). More than 140 charities worldwide have been selected by HSBC's management team, based on votes from HSBC employee for charitable themes. The US\$150m fund is in addition to the US\$114m HSBC makes available to community investment programmes globally each year. Further details: <http://www.hsbc.com/citizenship/sustainability>

ends/all