News Release

5 September 2016

HSBC and WaterAid Celebrates World Water Week with School Children



Caption: The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh and WaterAid Bangladesh recently organised events to celebrate 'World Water Week 2016' with the children of T&T Adorsho Girls High School, Wireless Gate, Mohakhali and B.K. Aftab Govt. Primary School, Tejgaon to teach the children about the importance of proper water usage. Under the banner of this years' theme 'Water for Sustainable Growth', various events were organised, including art and essay competitions for around ninety children. Talukdar Noman Anwar, Country Head of Communications, HSBC Bangladesh and Md Khairul Islam, Country Director, WaterAid Bangladesh were present to distribute prizes among the children of T&T Adorsho Girls High School. Abdullah Al Jubayer, Manager, Corporate Sustainability also remained present on behalf of HSBC Bangladesh.

Note to the Editor:

Water's role in sustainable growth is the theme of this year's World Water Week in Stockholm – an annual conference where people in academia, business, government and non-governmental organisations from 130 countries are discussing the best ways to manage this precious resource. Over the past five years, working with three international partners: Earthwatch, WaterAid and WWF, and more than 50 other, smaller, non-government organisations, the HSBC USD100 million Water Programme has improved water quality and

This information is issued by

The Hongkong and Shanghai Banking Corporation Limited

Registered Office and Head Office:
Anchor Tower, 108 Bir Uttam C R Dutta Road, Dhaka 1205
Web: www.hsbc.com.bd
A company incorporated in Hong Kong and
a scheduled bank licensed under the relevant laws of Bangladesh.



sanitation in some of the poorest parts of the world. From this funding, Bangladesh has received USD3.92 million in the last five years through WaterAid, which is helping 381,375 people in the country.

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The Hongkong and Shanghai Banking Corporation Limited

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