

News Release

22 March 2017

HSBC and WaterAid Bangladesh Observes World Water Day 2017

The Hongkong and Shanghai Banking Corporation Limited (HSBC) and WaterAid Bangladesh observed World Water Day 2017 with the students of T&T Adarsha Girls' High School. To mark the occasion Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh along with Imrul Kayes Muniruzzaman, PhD, Director, Fundraising & Learning, WaterAid Bangladesh formally inaugurated a pure-drinking water filter and rain-water harvesting system and a knowledge corner for the students.

Present at the ceremony were Zahida Fizza Kabir, Executive Director, Sajida Foundation, Abdullah Al Jubayer, Manager Corporate Sustainability, HSBC Bangladesh, school management committee (SMC), Thana Education Officer and people from the local community.

WaterAid Bangladesh in partnership with its' local partner Sajida Foundation has implemented the project '**Advanced WASH situations at schools for addressing the challenges of urbanization**' in two schools in Dhaka city. The schools are B.K. Aftab Govt. Primary School, Tejgaon and T&T Adarsha Girls' High School, Wireless Gate, Mohakhali. Over 3,000 students have benefited from this project.

The aim of the project is to improve the water supply, sanitation facilities and hygiene practices among the students, build awareness about water conservation and promotion of rainwater harvesting as an alternative water source.

With financial support from HSBC, WaterAid has been implementing WASH projects throughout Bangladesh. Since 2013, the project has been implemented in Rangpur, Rajshahi, Khulna and Sylhet division.

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The Hongkong and Shanghai Banking Corporation Limited

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