

News Release

28 March 2017

HSBC AND IBA AWARDS YOUNG TALENTS OF BANGLADESH

The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh and the Institute of Business Administration (IBA), University of Dhaka recently organised the finale and award giving ceremony of the “HSBC-IBA Business Case Competition 2017”. Three teams from Bangladesh were selected as the Gold, Silver and Bronze award winners from a group of six finalist teams. A total of 42 teams participated in the competition from twenty-three universities of the country. The qualifying teams consist of university students from the leading universities of Bangladesh. In the Bangladesh finale, the finalist teams received a business case and later presented their solutions and recommendations to a panel of judges.

Nihad Kabir, President, Metropolitan Chamber of Commerce & Industry, Dhaka (MCCI) remained present as the Chief Guest to award prizes to the winners. Also present at the ceremony were Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh, Professor Dr AKM Saiful Majid, Director, IBA, University of Dhaka, along with other officials from both institutions.

The judging panel of Bangladesh finale included – Tahsina Banu, Country Head of International, Commercial Banking of HSBC Bangladesh, Mr Ziaush Shams, Chief Consultant & Business Manager of ProAms, Masum Khan, Country Business Manager, Nestle Professional at Nestle Bangladesh Ltd and Md Moniruzzaman, Head of Marketing, Commercial Banking of HSBC Bangladesh

Launched in 2013 for the undergraduate business school students of Bangladesh, HSBC-IBA Business Case Competition is a regional contest designed to encourage young talent to unleash the power of their potential. The Gold, Silver and Bronze team will receive team development fund of BDT 100,000; BDT 75,000 and BDT 50,000 respectively. In addition, the Gold team will also get the opportunity to compete in the regional grand finale in Hong Kong with teams from twenty-four universities of twenty-three different countries / territories.

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The winning teams of HSBC-IBA Business Case Competition 2017 are:

Award	Team Name	Team Members
Gold	EI Patron University – Institute of Business Administration, University of Dhaka	Syed Ahmad Nafisul Abrar Mohammed Shahriar Sharif Mustafid Raiyan Khan Syed Sameem Shahriyar
Silver	Power Merge University – North South University	Sudipta Bala Farhat Chowdhury Fariha Nazneen Ishmam Faiaaz Khan
Bronze	Brand Edge University – Institute of Business Administration, University of Dhaka	Mohammad Sohrawardy Araf Toa Sanjeed Khan Abdul Taiab Akon Nusrat Zahan



CAPTION: The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh and the Institute of Business Administration (IBA), University of Dhaka on Friday organised the finale and award giving ceremony of

the "HSBC-IBA Business Case Competition 2017". Three teams from Bangladesh were selected as the Gold, Silver and Bronze award winners from a group of six finalist teams. Team "El Patron" from Institute of Business Administration, University of Dhaka have become the Gold team of this years' competition. The Gold team will be competing in the regional grand finale in Hong Kong with teams from twenty-four universities of twenty-three different countries / territories in June 2017. Nihad Kabir, President, Metropolitan Chamber of Commerce & Industry, Dhaka (MCCI) remained present as the Chief Guest to award prizes to the winners. Also present at the ceremony were Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh, Professor Dr AKM Saiful Majid, Director, IBA, University of Dhaka along with other officials from both institutions.

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The Hongkong and Shanghai Banking Corporation Limited

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