

8 April 2018

HSBC AND IBA AWARDS YOUNG TALENTS OF BANGLADESH

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh and the Institute of Business Administration (IBA), University of Dhaka recently organised the finale and award giving ceremony of the “HSBC-IBA Business Case Competition 2018”. Three teams from Bangladesh were selected as the Gold, Silver and Bronze award winners from a group of six finalist teams. A total of 42 teams participated in the competition from twenty-two universities of the country. The qualifying teams consist of university students from the leading universities of Bangladesh. In the Bangladesh finale, the finalist teams received a business case and later presented their solutions and recommendations to a panel of judges.

Mr. Abul Kalam Azad, Principal Co-ordinator (SDG affairs), Prime Minister’s Office remained present as the Chief Guest to award prizes to the winners. Ms. Kyoko Yokosuka, Deputy Country Director, UNDP was the Special Guest of the programme. Also present at the ceremony were Md. Mahbub ur Rahman, Deputy CEO and Country Head of Wholesale Banking, HSBC Bangladesh, Professor Dr AKM Saiful Majid, Director, IBA, University of Dhaka, along with other officials from both institutions.

Commenting on the programme, Mr. Md. Mahbub ur Rahman said, “The Business Case Competition is an important part of HSBC’s sustainability initiatives aimed towards sparking young ambition. We are proud to support spirited youth to become able leaders who will support building a prosperous Bangladesh.”

The judging panel of Bangladesh finale included – Mr. Ali Ashfaq, Partner, KPMG in Bangladesh; Mr. Zahur Ahmed PhD, Managing Director, Apex Holdings Ltd; Mr. Ashish Jamal Haque, Country Customer Service Manager, Maersk Bangladesh Limited and Tahsina Banu, Country Head of International, Commercial Banking, HSBC Bangladesh.

Launched in 2013 for the undergraduate business school students of Bangladesh, HSBC-IBA Business Case Competition is a regional contest designed to encourage young talent to unleash the power of their potential. The Gold, Silver and Bronze team will receive team development fund of BDT 100,000; BDT 75,000 and BDT 50,000 respectively. In addition to Bangladesh, the following HSBC markets in the Asia Pacific region are also conducting local business case competitions: Hong Kong, India, Indonesia, Mainland China, Malaysia, Mauritius, Philippines, Sri Lanka, Thailand and Vietnam; the winning teams of which will participate in the regional final.

The winning teams of HSBC-IBA Business Case Competition 2018 are:

Award	Team Name/University	Team Members
Gold	Team Arcane, United International University	Mahir Abid Ahmed Yusuf Khatib Mohammad Taameem Fabia Shahzadi
Silver	Free Launch, Institute of Business Administration, University of Dhaka	Nusrat Zahan Tasmiah Haque Aseer Farhan Eradul Kabir
Bronze	Brains of Castamere, Institute of Business Administration, University of Dhaka	Sameem Sarwar-E-Alam Sabrina Rahman Kazi Raihan Abser Taposh Ghosh

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Note to editors:

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