

6 March 2018

HSBC – IBA Business Case Competition 2018 Launched

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh and Institute of Business Administration (IBA), University of Dhaka officially launched the “HSBC - IBA Business Case Competition 2018”.

The competition was first launched in 2013 and is open to all undergraduate Business School students of Bangladesh. It aims to provide a platform for the students to utilise their theoretical and analytical skills in solving practical business scenarios. Undergraduate business school students of any university based in Bangladesh can participate in this competition.

In Bangladesh, undergraduate Business School students from the same university/institution can form a group of four team members and submit their names to the university to send to the organisers. A university can have maximum of four teams participating. The registration for the first round is open from 5 March to 12 March 2018.

Throughout the rounds of competition, the participating teams will be provided with unpublished business cases to solve. Details of the competition are available in HSBC website www.hsbc.com.bd/bcc

Locally three teams will be selected as the Champion, First Runner-up and Second Runner-up, and receive trophies of honour and cash prizes. Local champion team will also receive the chance to compete at the regional finale in Hong Kong. The regional competition further extends the opportunity for each champion team to develop networking skills, have international exposure and win attractive rewards.

‘The HSBC Business Case Competition’ regional finale is currently being participated by the students from Hong Kong, India, Indonesia, Mainland China, Malaysia, Philippines, Sri Lanka, Thailand and Vietnam including Bangladesh.

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Note to editors:

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The Hongkong and Shanghai Banking Corporation Limited

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