

6 August 2018



Ahmed Saiful Islam

HSBC APPOINTS NEW HEAD OF RETAIL BANKING

Ahmed Saiful Islam has been appointed Head of Retail Banking at The Hongkong and Shanghai Banking Corporation Limited (HSBC) in Bangladesh, with effect from 2 August 2018.

In his last 12 years with the bank, Saif has held various senior roles including the position of Country Chief Operating Officer. He has an MBA in International Business from the Asian Institute of Technology Thailand and a BBA from the IBA University of Dhaka.

Saif succeeds Faizur Rahman who, after almost two decades with the bank, has decided to pursue a career in a different industry.

Commenting on Saif's appointment, Francois de Maricourt, CEO of HSBC Bangladesh, said: ***"It is exciting to see Saif take up the responsibility of leading our talented and professional retail banking team. I am confident that his knowledge and experience will strongly enhance our retail banking operations, and contribute significantly to the success of the bank's overall strategy."***

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,607bn at 30 June 2018, HSBC is one of the world's largest banking and financial services organisations.

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