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HSBC's Global Initiative to support female entrepreneurs launched in Bangladesh

*****With the goal of promoting financial inclusivity for female entrepreneurs,
HSBC is looking to provide financial literacy support and networking
opportunities*****

As part of HSBC's global commitment to supporting female entrepreneurs, HSBC has launched the 'Female Entrepreneur Fund (FEF)' in Bangladesh on 4th August 2022, in acknowledgment of the challenges that female-owned businesses face. The aim of the programme is to promote financial inclusivity for women entrepreneurs in Bangladesh through the FEF initiative by supporting: financial literacy, networking, and financing. Of HSBC's clientele base - female led corporates, NGOs that help and promote female entrepreneurship, female led startups and some selected non-customer groups and individuals will be eligible to participate in the programme. Participants will benefit from:

- Access to HSBC's extensive local and global networks
- Opportunity to learn and share knowledge among a cohort of female entrepreneurs
- Workshops and master classes designed for specific needs

Kevin Green, Country Head of Wholesale Banking, HSBC Bangladesh said, "Finance has a pivotal role to play as a catalyst for change and, through programmes such as the Female Entrepreneur Fund, we are taking strides to bring financial independence and inclusivity to the communities that we operate in. This initiative will help us to connect our customers and communities with opportunities for growth".

After a successful launch in 11 markets, Bangladesh joins a number of markets in Asia to the coverage of the programme.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,985bn at 30 June 2022, HSBC is one of the largest banking and financial services organisations in the world.

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