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## **HSBC BANGLADESH WINS INTERNATIONAL RETAIL BANK OF THE YEAR AWARD**

*\*\* HSBC Bangladesh gets the 'Asian Banking and Finance Awards' in  
consecutive years \*\**

HSBC Bangladesh has been awarded the 2022 Asian Banking and Finance Awards for International Retail Bank of the Year for the second time in a row and the Branch Innovation of the Year - Silver in Bangladesh.

HSBC Bangladesh is proud to be able to secure the award for two consecutive years and it is a recognition of the quality services the bank has been providing during its 25 years in Bangladesh. The award is an acknowledgement of the strengths of the bank's personal banking capabilities and the commitment to offer the best international connectivity for valued customers.

It also acknowledges the innovation, resilience and unwavering focus on customer service that has been delivered during the unprecedented challenging times. In order to elevate the banking experience of the customers, HSBC Bangladesh has introduced Sky Branches at Gulshan and Dhanmondi which is on the upper floors of LEED-Certified buildings offering a panoramic view of the surroundings.

Chief Executive Officer of HSBC Bangladesh, **Md Mahub ur Rahman**, commented on the honour by saying, "Winning the retail award last edition inspired us more to serve our customers even better. A second recognition in consecutive edition proves and endorses HSBC's continuous innovation and client-centric retail solutions in today's changing environment. We look forward to serve our customers even better in the coming days. "

Outgoing Head of Wealth and Personal Banking of HSBC Bangladesh, **Ahmed Saiful Islam** said, "Elated to share that HSBC has been awarded the '2022 Asian Banking & Finance award for International Retail Bank of the Year – Bangladesh'! We at HSBC Bangladesh are ever grateful to our retail banking customers for keeping their trust on us and inspiring us to reach new heights. I am honoured to be a part of the talented Wealth and Personal Banking team of HSBC Bangladesh who made this possible."

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**Note to editors:****The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,985bn at 30 June 2022, HSBC is one of the largest banking and financial services organisations in the world.

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