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HSBC's special program - "Dekhi Banglar Mukh" on Canada's NRB TV mesmerises the audience

*** The event is expected to create a stronger bond through Bengali songs, poetry, and native culture and to connect Bangladeshis who are living far away from the country ***

As a part of HSBC's initiative to create strong attachment with the clients, HSBC Bangladesh and HSBC Canada jointly launched a special program recently on Canada's NRB TV - "Dekhi Banglar Mukh".

"Dekhi Banglar Mukh" is a series cultural program initiated by HSBC, targeted towards the global audience to patronise and uphold the image of Bangladeshi culture. Rabindranath Tagore was the theme of the first episode of this cultural program series and the title of the episode was "Amar Rabindranath". This episode was aired during late August featuring prominent recitalist Bhaswar Bandyopadhyay and three talented singers - Aditi Mohsin, Shahid Khondkar Tuku, and Dr. Mamta Mamta. Subrata Kumar Das, the prominent researcher and writer- who was also present as the conductor of the program.

From HSBC Canada Mr. Sandip K Chaudhury (Head of International Segments, Customer Growth & Partnerships, Wealth and Personal Banking) and from HSBC Bangladesh Ms. Tanmi Haque (Country Head of Wealth & Personal Banking) were present. Ms. Tanmi Haque said, "The Canadian NRB community is advancing the friendship between Bangladesh and Canada. Canada is a multicultural or culturally diverse country. Here you are nurturing Bengali culture, presenting it to people of other countries and other cultures." She also thanked the NRB community on behalf of HSBC for this cultural exchange and bridging.

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Note to editors:**The Hongkong and Shanghai Banking Corporation Limited**

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