

23 February 2023

HSBC-Mayor's Cup School Badminton Tournament Kicks-off

** HSBC in collaboration with Dhaka North City Corporation (DNCC) launches schooltrounament for future badminton stars **

The Hongkong Shanghai Bank (HSBC) Bangladesh, in partnership with DNCC, and Bangladesh Badminton Federation, is organising **HSBC-Mayor's Cup School Badminton-2023**. Students from schools across Dhaka is gathering at Banani Kamal Ataturk Playground for the three-days long competition. The tournament is going to provide an opportunity for budding badminton players from different English and Bangla medium schools to showcase their skills and compete against each other in a friendly and fun environment.

The three day tournament is open to school-students of grade 9 to 12 who registered for this tournament. In total 19 schools from Dhaka City is participating in the tournament. With a strong focus on sportsmanship and fair play, the event aims to provide a great opportunity for students to hone their badminton skills while learning the importance of leadership and respect.

"Badminton or sports in general, is a vital element to ensuring both physical and mental development of individuals. Engagement in sports helps our youth force to grow up as responsible adults and contribute to a healthy society. DNCC is proud to be a partner of this tournament." said **AtiquI Islam**, the Mayor of DNCC.

"At HSBC, we believe that sports are an important tool for building community and promoting health and wellness," said **Md Mahbub ur Rahman**, CEO of HSBC Bangladesh. "We are proud to support the HSBC-Mayor's Cup School Badminton Tournament, which encourages our future generation to get involved in sports and stay active."

HSBC, as a global bank, has a strong commitment to community engagement and promoting healthy living. HSBC's active alliance with Badminton World Federation season-ending events since 2018 reflects its deep commitment to promoting the game at all levels and inspiring future generations to take up the sport worldwide. The HSBC-Mayor's Cup School Badminton Tournament is a sincere attempt for providing young athletes- a platform to showcase their skills and enthusiasm and open up a world of opportunities.

The finale of the tournament will take place at the same venue on 25 February.

ends/all

Media enquiries to:

Junaid Kabir Nowrin Islam Talukdar Noman Anwar junaid.kabir@hsbc.com.bd nowrin.islam@hsbc.com.bd talukdarnomananwar@hsbc.com.bd Mobile +880 1817183073 Mobile +880 1719567115

Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 62 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,967bn at 31 December 2022, HSBC is one of the largest banking and financial services organisations in the world.