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HSBC Bangladesh Launches a New Sub-Branch in Tejgaon

*** Latest Addition to the Bank's Branch Network Offers Convenient and Accessible Services to Customers ***

HSBC Bangladesh has recently launched a new sub-branch in Tejgaon, located at Level 4, Shanta Western Tower, 186 Bir Uttam Mir Shawkat All Road, Tejgaon I/A, Dhaka-1208. The sub-branch, which will operate under the Gulshan branch, is equipped to cater to both retail and corporate customers. This new addition reflects HSBC's unwavering commitment to enhance customers' banking experiences in a fast-changing environment.

The ceremony was inaugurated with the presence of **Surendra Rosha**, Co-Chief Executive Officer, Asia Pacific, **Zaved Akhtar**, CEO, Unilever Bangladesh, **Md Mahbub ur Rahman**, CEO, HSBC Bangladesh, **Tanmi Haque**, Head of Wealth & Personal Banking (Retail Banking), HSBC Bangladesh along with other distinguished clients. Zaved Akhtar became the first ever customer to execute a transaction in this branch by submitting a cheque.

Speaking about this new addition, **Tanmi Haque**, Head of Wealth & Personal Banking (Retail Banking) said, "The opening of this sub-branch is part of HSBC's commitment to providing bespoke banking experience that is seamless, convenient and accessible – for both Retail and Corporate customers. As the country continues to develop and expand, HSBC remains committed to being an integral part of its growth story and helping customers achieve their financial goals".

Customers from the Gulshan branch can also use this branch for student file-related queries. Apart from that, this sub-branch at Tejgaon will offer a range of services to its customers including cash deposit and withdrawal, cheque deposit in local currency.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 62 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,967bn at 31 December 2022, HSBC is one of the largest banking and financial services organisations in the world.

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