

02 March 2024

## **HSBC recognised as the 'Market Leader' and 'Best Service' in Bangladesh by Euromoney**

*\*\* Clients nominate HSBC's leadership in Trade Finance in the country\*\**

Hongkong and Shanghai Banking Corporation Limited (HSBC) has been voted 'Market Leader' and 'Best Service' in Bangladesh, in the Euromoney Trade Finance Survey 2024, one of the most authoritative and comprehensive ranking available in the financial services. The survey also announced HSBC's global leadership in Trade Finance and top regional positions across Asia Pacific, Latin America, North America and Middle East.

Commenting on the wins, **Md. Mahbub ur Rahman**, Chief Executive Officer, HSBC Bangladesh said, "Consistency and continuity have been the key attributes behind the customer testimonial and their **recognition** of HSBC as the leading Trade Finance Bank in the country. We are humbled **by this acknowledgement** and grateful to them. This prestigious Euromoney award underscores our strength in delivering innovative banking solutions. Any accolade of this stature brings in more responsibility and we are committed to go the extra mile to cater to the evolving requirements of our customers in this globalized world."

**Gerard Haughey**, Country Head of Wholesale Banking said, "We are honoured to be recognised as the "Market Leader" and "Best Service" in Trade Finance. This reflects our team's commitment in delivering best in class services and solutions to our customers. We extend our sincere thanks to our clients as these achievements wouldn't be possible without their continued support and trust. We'll continue to invest in innovative banking solutions to meet the financing needs of our customers, supported by our people and international trade expertise."

HSBC's dedicated coverage, customer centricity, unparalleled network and experiences puts it in the best position to bring innovative products and solutions for its clients through a mix of traditional and structured solutions. Bank's digital capabilities in using cutting edge technologies like Blockchain, e-presentation platform for invoice finance etc. continuously make the International Trade faster, safer and simpler every day.

Euromoney Trade Finance Survey findings are based on a poll conducted among the businesses engaged in international trade, asking them to rank the top providers of trade finance.

*ends/more*

**Media enquiries to:**

Nowrin Islam  
Talukdar Noman Anwar

[nowrin.islam@hsbc.com.bd](mailto:nowrin.islam@hsbc.com.bd)  
[talukdarnomananwar@hsbc.com.bd](mailto:talukdarnomananwar@hsbc.com.bd)

Mobile +880 1719567115

**Note to editors:**

**The Hongkong and Shanghai Banking Corporation Limited**

*The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 62 countries and territories. With assets of US\$3,039bn at 31 December 2023, HSBC is one of the world's largest banking and financial services organisations.*

*ends/all*