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HSBC FACILITATES SEAMLESS DIGITAL COLLECTIONS FOR SAILOR

Advancing Digital Transformation in Bangladesh's Retail Industry



Caption: The Hongkong and Shanghai Banking Corporation Limited (HSBC) has recently collaborated with Sailor, the flagship fashion brand of Epyllion Group to introduce a seamless cashless payment experience through HSBC's newly launched digital collection solution, Omni Collect. This innovative solution will allow the retail customers of Sailor to make digital payments effortlessly by simply scanning a QR code through their smartphones at the checkout. Omni Collect will also facilitate the retailer to receive their sales proceeds via different digital channels such as Credit Cards, Debit Cards, Mobile Financial Service (MFS) and Internet Banking along with a comprehensive view of collections, enhancing their operational efficiency. The signing ceremony, marking this milestone towards Epyllion Group's digitisation was attended by senior officials from both the organisations.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 60 countries and territories. With assets of US\$2,975bn at 30 June 2024, HSBC is one of the world's largest banking and financial services organisations.

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