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HSBC AND BRAC BUSINESS SCHOOL AWARD YOUNG TALENTS OF BANGLADESH IN BUSINESS CASE COMPETITION 2025

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh in partnership with BRAC Business School, BRAC University recently organised the finale and award giving ceremony of the “Business Case Competition 2025”. In the competition, three (3) teams from Bangladesh were selected as the Champion, Runners-up and Second Runner-up out of Thirteen Hundred (1300) teams from 21 universities from all over the country.

The competition concluded with ‘Team Adamantine’ claiming 1st place and a development fund of BDT 2,00,000, earning the opportunity to represent Bangladesh in the HSBC/HKU Asia Pacific Business Case Competition in Hong Kong this June. They will compete with teams from over 20 countries on a global stage. Broke Bankers took 2nd place and received BDT 1,00,000, while Pencil Musketeers secured 3rd place, winning BDT 50,000.

Md. Anwar Hossain, Vice Chairman & CEO, Export Promotion Bureau and Administrator, BGMEA, was present as the Chief Guest. **Md Mahbub ur Rahman**, Chief Executive Officer, HSBC Bangladesh and Dr. Syed Ferhat Anwar, Vice Chancellor of BRAC University also attended the programme.

A distinguished panel of judges, including **Rubaba Dowla**, Country Managing Director at Oracle Bangladesh, Nepal and Bhutan; **Uzma Chowdhury**, Chairperson of Meghna Bank PLC & Finance Director of PRAN-RFL Group; and **Dan Pasha**, Director of Trade & Investment, British High Commission; assessed the final presentations. The panel commended the finalists for their analytical depth, creativity, and professionalism, noting that the competition displayed the incredible potential of Bangladesh’s future leaders.

Md Mahbub ur Rahman, Chief Executive Officer, HSBC Bangladesh, shared, “At HSBC, we strongly believe that empowering the next generation with the right skills and mindset is the most valuable investment for a sustainable future. This platform is a launchpad for young leaders to think and act responsibly, to shape the world. Thanks to BRAC University for the collaboration in bringing the young talents to the global stage.”

The Chief Guest **Md. Anwar Hossain**, Vice Chairman & CEO, Export Promotion Bureau added, “The remarkable talent we see here today signals a bright future for Bangladesh. Competitions like this bridge the gap between academic learning and real-world application, offering students unparalleled opportunities for global exposure.”

Mohammad Mujibul Haque, Dean BRAC Business School, BRAC University, expressed, “I applaud all the participants of the HSBC Case Competition 2025! I believe this experience will foster their personal growth and prepare them better for their future career. Special congratulations to the winners and others in the final round – they demonstrated excellent analytical, problem-solving, decision-making and presentation skills. I thank and express my sincere gratitude to those from HSBC who have been instrumental for this initiative in grooming the future business leaders of Bangladesh in partnership with BRAC Business School (BBS), BRAC University (BRACU). I also thank and appreciate all the judges for their

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valuable contributions, and my colleagues and students who have volunteered in organising this very impactful event”.

The winning teams of HSBC-BRAC Business Case Competition 2025 are:

Award	Team Name/University	Team Members
Champion	Team Adamantine/ Bangladesh University of Professionals	- Mahadi Hasan Sazid - Sadia Sultana Era - Rubaiyat Tabassum Islam - Armana Tarannum Khan
Runners-up	Broke Bankers / North South University	- Fahim - Afia Moshrefa Shafiq - Zarin Tasnim Chowdhury - Khandker Farhan Hossain
Second Runner-up	Pencil Musketeers/ Bangladesh University of Professionals	- Tausif Ansary Niloy - Ankur Hossain - Fuad Rahman Chowdhury - Mahjabin Lethe

This initiative is part of HSBC’s philanthropic support to future skills development, empowering young people to face the challenges of a rapidly evolving global economy. The event stands as a powerful example of the synergy between academia and the private sector in creating transformative educational experiences.

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