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HSBC HIGHLIGHTS UPWARD TRENDS IN DIGITALISATION OF INTERNATIONAL TRADE ECOSYSTEM

The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh recently hosted an event titled “**HSBC Trade Transformation & FX Trends Update**” at Chattogram. The event brought together senior leaders from the export and trade ecosystem along with customers for an insightful evening of discussion on trade transformation, global market dynamics, and foreign exchange strategies shaping the future.

The session focused on critical themes including Structured Trade Finance, HSBC’s trade support capabilities, and the evolving FX market landscape. The event also elaborated how the evolving needs of modern businesses are addressed through HSBC’s innovative solutions like TradePay and HTS (HSBC Trade Solutions). For a faster and simpler operation of a business, TradePay is a digital trade finance solutions for the customers to drawdown a loan and instantly pay their suppliers; and as an easier and more comprehensive digital interface, HTS enables customers to experience real time visibility of their transactions with shorter turnaround time.

The initiative was part of HSBC’s continued efforts to strengthen its role as Bangladesh’s preferred trade bank, helping businesses navigate complex international trade environments with agility and foresight.

Head of Markets and Securities Services, HSBC Bangladesh, **Bashar M Tareq**, shared insights on the macroeconomic landscape, focusing on FX and their implications for local businesses and added, “HSBC is committed to supporting clients navigate through the continuously evolving and dynamic market conditions by offering effective hedging products”.

Head of Global Trade Solutions, HSBC Bangladesh, **Ahmad Rabiul Hasan**, led an engaging session on trade transformation during the event and mentioned “In a world of change, as the world’s #1 Trade Bank HSBC is always there to empower businesses to drive growth, improve operational efficiency, and embrace the future of global trade through innovation in technology.”

HSBC continues focusing on introducing innovative digital solutions, enabling a world of opportunities for the customers and their businesses.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 58 countries and territories. With assets of US\$3,054bn at 31 March 2025, HSBC is one of the world's largest banking and financial services organisations.

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