

3 September 2025

HSBC BANGLADESH WINS BRANDON HALL GROUP GOLD MEDAL 2025

***** HSBC won the award in the category of
Best Leadership Development for Women*****

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has been awarded with the Gold Medal in the Brandon Hall Group 2025 HCM Excellence Awards. The bank is recognised for its **'F Major Programme'**- a female talent development initiative tailored for colleagues in Bangladesh. HSBC won the award in the category of **'Best Leadership Development for Women'**.

The Brandon Hall Excellence Awards, often referred to as the "Academy Awards of Learning and Development," honour organisations worldwide that deliver innovative and impactful programmes in talent development. HSBC Bangladesh's F Major Programme was recognised during the 32nd annual edition of the Excellence Awards for its unique approach to nurturing leadership, measurable business impact, and its role in shaping future-ready female leaders.

Commenting on the achievement, **Md. Mahbub Ur Rahman**, Chief Executive Officer, HSBC Bangladesh, said, "At HSBC Bangladesh, we are committed to creating a culture of continuous learning and development. Our 'F Major Programme' is about empowering these talented women to represent Bangladesh and shape the future of our industry. This award inspires us to keep working toward a more inclusive and equitable workplace." "

Nazika Imam, Head of Human Resources & Employee Relations, HSBC Bangladesh, added: "We are immensely proud to receive this prestigious award. The F Major Programme demonstrates how world-class learning opportunities can be designed and delivered locally, empowering our colleagues to grow their careers and contribute meaningfully to our business and community. This award highlights HSBC Bangladesh's continued focus on investing in our people to drive long-term success."

Operating in Bangladesh for over 28 years, HSBC has been instrumental in the nation's economic progress by developing competent global professionals who are supporting trade, investment, infrastructure and innovation across industries. The milestone reinforces HSBC Bangladesh's reputation as an employer of choice and highlights its ongoing investment in people, skills, and leadership capabilities, positioning Bangladesh as a hub of talent excellence within HSBC's global network.

ends/more

Media enquiries (in Bangladesh) to:

Talukdar Noman Anwar

talukdarnomananwar@hsbc.co.bd

Mobile: 01713234444

Nowrin Islam

nowrin.islam@hsbc.com.bd

Notes to editor:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 57 countries and territories. With assets of US\$3,214bn at 30 June 2025, HSBC is one of the world's largest banking and financial services organisations.

ends/all