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## **Bangladesh Team secures Second Runner-Up in Global Finals of Business Case Competition**

*\*\*Team from Bangladesh University of Professionals secures third place in this year's competition held in Hong Kong\*\**

The Hongkong and Shanghai Banking Corporation (HSBC) Limited Bangladesh is pleased to announce that 'Team Bangladesh' from Bangladesh University of Professionals (BUP) secured the Second Runner-Up position at the HSBC/HKU Business Case Challenge 2026, one of the world's leading undergraduate business case competitions, jointly organised by HSBC and University of Hong Kong (HKU).

The Bangladesh team, comprising **Shakhawat Salim, Naveed Abrar, Md. Ridwan Sakib Anjum** and **Mohammad Faiyad Hossain** from **Bangladesh University of Professionals (BUP)**, represented Bangladesh. The team qualified for the global championships after emerging as champions at the Business Case Competition 2026 hosted by HSBC Bangladesh and BRAC University earlier this year in April.

This year, the team from Australia emerged as Champions, while Thailand secured the First Runner-Up position and Bangladesh was named Second Runner-Up, marking a significant achievement for the country's student community on the global stage. Twenty-four undergraduate teams, drawn from a global field of more than 12,000 students who competed in local rounds across Asia-Pacific and beyond, gathered in Hong Kong from 1 to 5 June for the HSBC/HKU Asia Pacific Business Case Challenge 2026. This year, teams tackled four distinct business cases reflecting issues companies face today: managing the risks arising from over-reliance on a founder at an investment firm, helping Pop Mart remain profitable and relevant after the initial hype, creating a strategy to educate the public about stablecoins in Hong Kong, and transforming an influencer-led fashion label into a global business.

**David Liao**, Co-Chief Executive, Asia and the Middle East at HSBC, said the programme has empowered more than 100,000 students worldwide since 2008, and this year, HSBC was thrilled to welcome 24 teams from 20 markets across Asia and the Middle East, offering them a unique experience that bridges rigorous financial analysis with immersion in Hong Kong's rich local culture and history.

In Bangladesh, over the past 14 years, HSBC Business Case Competition has engaged more than 70,000 students from universities across Bangladesh, providing opportunities to strengthen their business acumen, critical thinking, leadership and communication skills. Since Bangladesh first participated in the global competition in 2012, HSBC has sponsored and supported 48 students to represent the country at the HSBC/HKU Global Business Case Challenge in Hong Kong, helping young talent gain exposure to international business challenges, broaden their perspectives and build valuable global networks.

Commenting on the achievement, **Md Mahbub ur Rahman**, Chief Executive Officer, HSBC Bangladesh, said, *“Seeing Bangladesh stand tall among the world's top performers is a proud moment for us all. This milestone proves the exceptional caliber of our youth and underscores why we must continue investing in their real-world business acumen. As a global bank, we are uniquely positioned to open these doors for the next generation. Warmest congratulations to the team on a phenomenal performance!”*

The HSBC/HKU Business Case Challenge, jointly organised by HSBC and the University of Hong Kong, brings together top undergraduate students from around the world to solve real-world business challenges. The competition provides participants with valuable exposure to international business issues while fostering innovation, collaboration and cross-cultural learning.

**Photo Caption:**

‘Team Bangladesh’ from Bangladesh University of Professionals (BUP) who secured Second Runner-Up position at the HSBC/HKU Business Case Challenge 2026 receiving trophy from David Liao, Co-Chief Executive Officer of HSBC Asia and Middle East (right) and Professor Hongbin Cai, Dean of HKU Business School (left).

*ends/more*

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**Note to editors:**

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