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HSBC LAUNCHES EXPORT EXCELLENCE AWARDS 2026

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has announced the launching of the '**HSBC Export Excellence Awards 2026**'. The programme recognises and honours exporters from Bangladesh for their contribution to the sustainable growth of Bangladesh.

Exporters will be able to nominate themselves for the title of 'Exporter of the Year' in four categories by filling in a simple nomination form. The categories of HSBC Export Excellence Awards 2026 are:

- 1. Export Excellence: Ready-made Garments**
*Export Revenue of **USD 100 Million** and Above*
- All apparel products that are part of mainstream RMG sector
- 2. Export Excellence: Ready-made Garments Backward Linkage**
*Export Revenue of **USD 50 Million** and Above*
- Products that support the RMG and other manufacturing sectors
- 3. Export Excellence: Non-traditional and Emerging Sectors – Manufacturing**
*Export Revenue of **USD 10 Million** and Above*
- Electronics, light engineering, plastics, furniture, footwear, leather goods, agro-processing, automotive components, etc
- 4. Export Excellence: Non-traditional and Emerging Sectors – Service**
*Export Revenue of **USD 5 Million** and Above*
- professional, digital, or knowledge-based services

The HSBC Export Excellence Awards is assisted by programme partners: **Ministry of Commerce, Government of the People's Republic of Bangladesh** and **The British High Commission Dhaka**. Technical partner, who will be engaged for auditing will be **Ernst & Young (EY)**. Adjudication will be done by a Jury Board comprising members from HSBC senior management team, Ministry of Commerce and British High Commission Dhaka. Winners will be selected based on aspects such as, annual contribution to the national exports and economy, diversity, responsibility, sustainable business practices, governance strengths, regulatory compliance etc.

The awards programme is not exclusive to HSBC customers and is open to all enterprises and entrepreneurs operating in Bangladesh. There is no entry fee or financial recognition.

Speaking on the initiative **Md Mahbub ur Rahman**, Chief Executive Officer, HSBC Bangladesh remarked, *“This award honours the trailblazing enterprises redefining Bangladesh’s footprint in the global economy. From high-tech innovation and digital services to sustainable manufacturing, we celebrate those championing the ‘Made in Bangladesh’ narrative through excellence, creativity, and a commitment to long-term sustainable growth”*

Talukdar Noman Anwar, Country Head of Communications, HSBC Bangladesh, also spoke at the launch conference and shared the rules and regulations of the programme.

Past Export Excellence Award winners, **Ahsan Khan Chowdhury**, Chairman & CEO, PRAN-RFL Group and, **Enayetur Rahman**, CEO & President, Ulkasemi, **Asif Ashraf**, Director & CEO of Urmi Group also exchanged their views on the Bangladesh Export arena and their journey of winning the awards, over a short discussion session conducted by HSBC Bangladesh CEO, **Md Mahbub ur Rahman**.

Saiyab Ahmed, Deputy Director of Trade & Investment, British High Commission Dhaka and **Naushad Ekramullah**, Partner and Managing Director, EY Bangladesh was also present.

Nomination forms and other details of the programme are available at **www.business.hsbc.com.bd/EEA2026**. Organisations can also nominate others for any categories of the programme. The nomination phase closes on **20 September 2026**.

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Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 56 countries and territories. With assets of US\$3,438bn at 30 June 2026, HSBC is one of the world’s largest banking and financial services organisations.

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