



PRESS RELEASE

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HSBC Bangladesh named Best Domestic Cash Management Bank in Bangladesh for non-financial institutions

The Hongkong and Shanghai Banking Corporation Limited has been voted 'Best Domestic Cash Management Bank' for non-financial institutions in Bangladesh in the Euromoney Cash Management Survey 2015. HSBC's global reach and local expertise, coupled with best-in-class cash management solutions, have set it apart from its peers to win this accolade.

HSBC also retained 'Best Global Cash Management Bank' for non-financial institutions for an unprecedented fourth year running and was once again named 'Best Regional Cash Management Bank' for Asia, Australasia, and the Middle East. In total the bank won twenty-nine (29) country awards, including Bangladesh.

Commenting on the achievement, Chief Executive Officer of HSBC Bangladesh, Francois de Maricourt, said, "We are honoured to be recognised as the best domestic cash management bank in the country. This recognition reaffirms HSBCs' commitment to deliver unparalleled cash management solutions to corporates in Bangladesh by leveraging our global platform."

Commercial Banking Head of HSBC Bangladesh, Bhuvnesh Khanna, said "We take this opportunity to thank our valued clients, as this performance demonstrates the confidence and trust they have in our world-class products and quality of our services."

The Euromoney customer survey annually recognises leadership in cash management across a range of markets and criteria. This year more than 27,000, corporate cash managers, treasurers and finance officers worldwide voted to nominate the cash management banks they use most, and subsequently rate the services provided by their lead cash manager, across various categories.

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Note to editors

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 48 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 72 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world's largest banking and financial services organisations.

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