

# News Release

23 April 2016

## HSBC AND IBA AWARDS YOUNG TALENTS OF BANGLADESH

The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh and the Institute of Business Administration (IBA), University of Dhaka on Friday organised the finale and award giving ceremony of the “HSBC-IBA Business Case Competition 2016”. Three teams from Bangladesh were selected as the Gold, Silver and Bronze award winners from a group of six finalist teams. A total of 42 teams participated in the competition from different universities of the country. The qualifying teams consist of university students from the leading universities of Bangladesh. In the Bangladesh finale, the finalist teams received a business case and later presented their solutions and recommendations to a panel of judges.

Her Excellency Alison Blake, British High Commissioner to Bangladesh, British High Commission Dhaka remained present as the Chief Guest to award prizes to the winners. Also present at the ceremony were Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh, Prof Dr. Syed Ferhat Anwar, Acting Director, IBA, University of Dhaka along with other officials from both institutions.

Francois de Maricourt, CEO, HSBC Bangladesh said, “The HSBC-IBA Business Case Competition gives an opportunity to showcase the promising youth of Bangladesh to the world and HSBC is proud to support their ambition of becoming competent leaders who will support building a prosperous Bangladesh”.

The judging panel of Bangladesh finale included – Rezaul Islam, Head of Marketing, British American Tobacco Bangladesh; Farhanul G Choudhury, Head of Finance, HSBC Bangladesh; Kazi M Hassan, Senior Director and Head of Transformation, Grameenphone Ltd and Sabbir Ahmed, Partner, Hoda Vasi Chowdhury and Co.

Launched in 2013 for the undergraduate business school students of Bangladesh, HSBC-IBA Business Case Competition is a regional contest designed to encourage young talent to unleash the power of their potential. The Gold, Silver and Bronze team will receive team development fund of BDT 75,000, BDT 50,000 and BDT 35,000 respectively. In addition, the Gold team will also get the opportunity to compete in the regional grand finale in Hong Kong with teams from twenty-four universities of nineteen different counties.

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The winning teams of HSBC-IBA Business Case Competition 2016 are:

Award	Team Name	Team Members
<b>Gold</b>	Second String	Auntica Deb Nath Sehtaz Rashid Chowdhury Md. Amin Ul Bashir Faiza Zahin  University - Bangladesh University of Professionals
<b>Silver</b>	Challenge Accepted	Abreshmee Adeeba Haque Ahmed Tashfiq Rafsan Sami Tahsin Ayman Rahman  University – Institute of Business Administration, University of Dhaka
<b>Bronze</b>	Team Potter	Tanzir Islam Rakib Ibnay Hossain Mastura Tasnim DM Emtiaj Shahjahan  University – Institute of Business Administration, University of Dhaka

**CAPTION:**

The Hongkong and Shanghai Banking Corporation Limited (HSBC) Bangladesh and the Institute of Business Administration (IBA), University of Dhaka on Friday organised the finale and award giving ceremony of the “HSBC-IBA Business Case Competition 2016”. Three teams from Bangladesh were selected as the Gold, Silver and Bronze award winners from a group of six finalist teams. Team "Second String" from Bangladesh University of Professionals have become the Gold team of this years' competition. The Gold team will be competing in the regional grand finale in Hong Kong with teams from twenty-four universities of nineteen different counties in June 2016. Her Excellency Alison Blake, British High Commissioner to Bangladesh, British High Commission Dhaka remained present as the Chief Guest to award prizes to the winners. Also present at the ceremony were Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh, Prof Dr. Syed Ferhat Anwar, Acting Director, IBA, University of Dhaka along with other officials from both institutions.

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