

# News Release

6 June 2015

## **HSBC AND ICC JOINTLY ORGANISE A SEMINAR**

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh and International Chamber of Commerce (ICC) have jointly organised a seminar on “Regulatory Requirement for Online Reporting and Automated System for Customs Data (ASYCUDA)” in Bangladesh.

In 2014, HSBC Bangladesh and the International Chamber of Commerce Bangladesh jointly launched “ICC Knowledge Centre” – a knowledge hub for exporters and trade professionals to better equip them for global commerce. This platform gives professionals access to online resources, insights and trade-related articles, researches and up-to-date trade information.

As a part of this platform, HSBC and ICC have recently organised this seminar to highlight on “Regulatory Requirement for Online Reporting and Automated System for Customs Data (ASYCUDA)” with speakers including Muhammad Anisur Rahman, Joint Director, Foreign Exchange Operations Department, Bangladesh Bank (BB) and Syed Mushfiqur Rahman, First Secretary, Customs Policy, National Board of Revenue (NBR). The information shared at the seminar is designed to equip the trade professionals with practical learning and knowledge from the professionals from BB and NBR.

Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh spoke at the programme and commented on the positive trade outlook of the country and said, “Bangladesh has excellent trade prospects and as well as opportunities to sustain its economic growth. The seminar will help Bangladeshi trade professionals enhance their knowledge on one of the core aspects of international trade.”

Chairman of ICC Bangladesh Standing Committee on Banking Technique and Practice, Muhammad A. (Rume) Ali and Secretary General of ICC Bangladesh, Aatur Rahman also spoke at the programme.

The programme was attended by HSBC customers, members of ICC and HSBC officials.

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### **Note to editors**

#### **The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 51 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,670bn at 31 March 2015, HSBC is one of the world’s largest banking and financial services organisations.