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HSBC BANGLADESH SIGNS MOU WITH LONG BEACH HOTEL GROUP

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has recently signed an Memorandum of Understanding (MOU) with Long Beach Hotel Group.

As a result of this MOU, HSBC Select customers can enjoy year-long discount on rooms, discount on dining and spa facilities, as well as a number of complimentary benefits in Long Beach Hotel (Cox's Bazar) and Long Beach Suites (Dhaka).

HSBC has MOUs with a number of service providers, through which HSBC Select customers can avail exclusive benefits, along with HSBC's world class products and services. More information can be found on www.hsbc.com.bd website.

Photo Caption: Managing Director of Long Beach Hotel Group, Abul Kalam Azad and Head of Retail Banking and Wealth Management of HSBC, Bangladesh, Sabbir Ahmed sign an MOU. Senior officials from both the organisations were also present at the signing ceremony.

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Note to editors

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 51 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,634bn at 30 September 2014, HSBC is one of the world's largest banking and financial services organisations.