

News Release

30 August 2015



HSBC BANGLADESH SIGNS MOU WITH SAYEMAN BEACH RESORT

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has recently signed an Memorandum of Understanding (MOU) with Sayeman Beach Resort. Based on this MOU, from now on, HSBC customers can enjoy exclusive year-long discount on accommodation, venue facilities and dining.

HSBC has MOUs with a number of service providers, through which HSBC customers can avail exclusive benefits, along with HSBC's world class products and services. More information can be found on www.hsbc.com.bd website.

Photo Caption: Managing Director of Sayeman Beach Resort, Mahbub Rahman (Ruhel) and Head of Customer Value Management of HSBC, Bangladesh, Faizur Rahman were present at the signing ceremony along with officials from HSBC and Sayeman Beach Resort.

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This information is issued by

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HSBC 

Note to editors**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 48 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 72 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world's largest banking and financial services organisations.

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