

News Release

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‘HSBC – THE DAILY STAR CLIMATE AWARDS’ LAUNCHED

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh and The Daily Star have launched the fifth edition of ‘HSBC - The Daily Star Climate Awards’. The programme aims to recognise and encourage individuals and organisations who are actively working towards preserving environment and tackling the risk of climate change through their green business, environment-friendly operations, community investment, or/and knowledge management.

‘HSBC - The Daily Star Climate Awards’ was originally launched in 2010. Each year, the programme recognises five winners in four broad categories:

- **Climate Champion in Green Business**
- **Climate Champion in Green Operations**
 - Companies with 100% Bangladeshi ownership
 - Companies with full or partial foreign ownership
- **Climate Champion in Knowledge Management**
- **Climate Champion in Community Engagement**

The launching press conference was addressed by Editor of the Daily Star, Mahfuz Anam, Executive Director of Waste Concern, A H M Maqsood Sinha, Chief Executive Officer of HSBC Bangladesh, Francois de Maricourt and Country Head of Communications of HSBC Bangladesh, Talukdar Noman Anwar. Other senior officials from HSBC Bangladesh and Daily Star were also present at the event.

Nomination criteria and nomination form of ‘HSBC - The Daily Star Climate Awards’ are available in www.hsbc.com.bd or www.thedailystar.net website. Organisations and individuals can send their nominations on or before 15 December 2015.

The nominations will be adjudicated by a panel of eminent jury members who are experts in the fields of environmental preservation and climate change. Winners of ‘HSBC-The Daily Star Climate Awards’ is expected to be announced on February 2016.

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Caption: The Hongkong and Shanghai Banking Corporation Limited in Bangladesh and The Daily Star have launched the fifth edition of 'HSBC - The Daily Star Climate Awards'. The launching press conference was addressed by (left to right) Executive Director of Waste Concern, A H M Maqsood Sinha, Editor of the Daily Star, Mahfuz Anam, Chief Executive Officer of HSBC Bangladesh, Francois de Maricourt and Country Head of Communications of HSBC Bangladesh, Talukdar Noman Anwar.

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Media Inquiries:

Farah Rahman - +880 1709 650934
farah.rahman@hsbc.com.bd

Syeda Afzalun Nessa - +880 1755 521615
syedaanessa@hsbc.com.bd

The Hongkong and Shanghai Banking Corporation Limited

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