



PRESS RELEASE

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HSBC ORGANISES SEMINAR ON AUTOMATED PLATFORMS IN BANGLADESH

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has organised a seminar titled "Road to Automated Platform: Present and Future Outlook" in Dhaka, Bangladesh.

The programme which highlighted HSBC's expertise in Global Payments and Cash Management also covered a Bangladesh Bank key note presentation titled "Digital Evolution in Banking landscape of Bangladesh" which highlighted Bangladesh Bank's various initiatives like - automated cheque clearing, electronic fund transfer network BEFTN, mobile financial services, national payment switch and the upcoming RTGS (Real-time Gross Settlement) due in October 2015. A Panel discussion on "Digital Evolution in the Banking landscape of Bangladesh and the Role of HSBC" was participated by the regulators, HSBC customers and representatives.

Bhuvnesh Khanna, Managing Director & Country Head of Commercial Banking, HSBC Bangladesh spoke at the programme and commented, "HSBC's e-banking platforms enable customers to make seamless payments between countries and currencies; providing businesses greater control over cash and collection, and helps customers manage liquidity efficiently. I believe these seminars organised by HSBC will further enhance knowledge on automated platforms."

Chief Guest **Subhankar Saha**, Executive Director, Bangladesh Bank and special guest K.M. Abdul Wadood, General Manager, Payment Systems Department highlighted the regulator's intended journey to digitise the banking industry which will boost interbank electronic payments and financial inclusion and help grow the country's economy. They thanked HSBC for organising the event in their speeches. Amongst others Jishan Shamsad, Country Head, Global payments & Cash

Management, HSBC Bangladesh and Riaz A Choudhury, Country Head of Large Corporates, Commercial Banking, HSBC Bangladesh spoke on the occasion.

The programme was attended by HSBC customers, senior officials of Bangladesh Bank, senior HSBC officials including, Yvonne Yiu, Regional Head of International Countries, Global Payments and Cash Management, Asia Pacific and Jason W H Tan, Regional Head of Client Management - Asia Pacific, Global Payments and Cash Management, HSBC. The programme concluded with a cultural event and business networking dinner.

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Media Inquiries:

Talukdar Noman Anwar
talukdarnomananwar@hsbc.com.bd

Note to editors

The Hongkong and Shanghai Banking Corporation Limited

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