

News Release

13 July 2015

HSBC BANGLADESH SIGNS MOU WITH THE PENINSULA CHITTAGONG

The Hongkong and Shanghai Banking Corporation Limited in Bangladesh has recently signed an Memorandum of Understanding (MOU) with The Peninsula Chittagong. Based on this MOU, from now on, HSBC customers can enjoy exclusive year-long discount on accommodation, venue facilities and dining.

HSBC has MOUs with a number of service providers, through which HSBC customers can avail exclusive benefits, along with HSBC's world class products and services. More information can be found on www.hsbc.com.bd website.

Photo Caption: Managing Director of The Peninsula Chittagong, Mushtak Luhar and Head of Customer Value Management of HSBC, Bangladesh, Faizur Rahman were present at the signing ceremony along with officials from HSBC and The Peninsula Chittagong.

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Note to editors

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 51 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,634bn at 31 December 2014, HSBC is one of the world's largest banking and financial services organisations.

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